

# NATUREFEST ARTISTS' MARKET



**June 4 & 5, 2022**

## #SUPPORT LOCAL ARTISTS

TWC has a long history of supporting and promoting local artists, craftspeople, and photographers. To engage our community of makers and the greater community, TWC is renewing its Naturefest Art Show into the Naturefest outdoor artists' market featuring local artists selling their work, educational programs by our outstanding team, and a fun, outdoor festival to celebrate the beauty of our wilderness. Your support means we can put on a great event that supports our local artists, allows free educational programming for families in attendance, and additional cultural activities like live music and artist demonstrations.



### **Key areas of impact:**

- supporting local artists and our local economy
- promoting environmental advocacy through art
- providing child and adult educational programming  
synchronizing artistic skills with environmental education
- showcasing the connection between our shared culture and the natural world

# NATUREFEST ARTISTS' MARKET



THE WILDERNESS CENTER

**June 4 & 5, 2022**

## Community Partner

### You get...

- Logo/Link on event webpage
- For Nonprofit/Arts Organizations:  
Opportunity to sponsor an activity at the event with your signage and branding

### Your commitment...

Share our event to your followers  
Minimum of 1,000 reach via  
social media, email and/or other  
medium) or provide an arts  
related activity for the event.

## Pollinator Partner

### You get...

- Logo/Link placement on event webpage
- Logo/Listing on Event Map/Program to all attendees

### Your commitment...

**\$250**  
*monetary or in-kind donation*

## Ecosystem Partner

### You get...

- Pollinator Partner Benefits plus...
- Logo/Link on event Eblasts (to 6,000+)
- Mention/link on social media (30,000+ monthly reach)

### Your commitment...

**\$500**  
*monetary or in-kind donation*

## Keystone Partner

### You get...

- Ecosystem Partner Benefits plus...
- Opportunity to sponsor an activity or tent at the event with your signage and branding

### Your commitment...

**\$1000**  
*monetary or in-kind donation*

## Presenting Partner

### You get...

- Keystone Partner Benefits plus...
- Category Exclusivity
- Top billing and logo on all promotional materials

### Your commitment...

**\$5000**  
*monetary donation*