

Ohio Artists Collaborate to Save Ohio Bees

Columbus, Ohio – May 12, 2021 – Knowing that one in four North American bee species face extinction and that one in three bites of food is thanks to a pollinator, The Buzz Maker launched the [Save Ohio Bees](#) initiative with Ohio artists.

Its mission is to raise awareness and funds to protect bees and pollinator habitat while supporting local artists and encouraging grassroots climate action.

“We believe in the power of small business to address big challenges,” said Tracy Teuscher, APR, president of The Buzz Maker. “Through this initiative, we seek to leverage the power of community, collaboration, and creativity to effect positive and lasting change.”

This year’s campaign launches May 20, World Bee Day, to benefit [The Wilderness Center](#) (TWC) of Ohio and [The Pollinator Partnership](#). Artists will donate a portion of net proceeds with a matching gift from The Buzz Maker through June 30.

“We are very grateful for these local artists and advocates who are helping to bring more attention to the plight of our pollinators,” said Carrie Elvey, Community Engagement Coordinator and Senior Naturalist at The Wilderness Center. “Pollinators are a vital link in the web that creates healthy natural areas, and their decline over the past decade is a wake-up call to all of us.”

Pollinator projects and special events are part of this year’s lineup including a free virtual Bee Bootcamp with The Wilderness Center scheduled for June 8 at 7:00 p.m.

Visit the [Save Ohio Bees](#) marketplace to shop local, and find bee and plant guides, video resources, garden projects, local nurseries, the latest research and more.

About The Buzz Maker!

The Buzz Maker is an award-winning public relations, consulting and branding firm. Its mission is to positively impact individuals, businesses, communities, the environment and the profession through ethical public relations practice. Since its founding in 2005, the firm has helped nearly 70 brands prosper. Visit thebuzzmaker.com.

About The Wilderness Center

The Wilderness Center mission is to connect community with nature, conserve natural resources and practice environmental stewardship. It protects 3,380 acres in seven Ohio counties including 500 acres of wetland, 13 miles of freshwater streams and nearly 15,000 acres of privately owned forest. TWC serves more than 14,000 individuals and 110 local schools each year, and its Foxfield Preserve conservation burial ground provides sustainable burial in harmony with nature. Visit wildernesscenter.org.